

2021

Presented by the
National Cooperative Business Association CLUSA International



NCBA CLUSA'S
COOPERATIVE
IMPACT
— HYBRID —
CONFERENCE

EMBRACING OUR
CO-OP IDENTITY

OCTOBER 4-8



NOW IN ITS
4TH
YEAR

900+
ATTENDEES
IN 2020

100+
SPEAKERS

Our theme for 2021 is “**Embracing Our Cooperative Identity**,” and IMPACT sessions will challenge cooperators everywhere to deepen their understanding of the values and principles that truly make cooperative enterprise unique. Embracing the cooperative identity goes beyond understanding it in the academic sense; it also provides an opportunity to act on that deeper understanding. Whether working to dismantle racism, build resilience in the face of climate change or preserve small businesses during a pandemic, last year reminded us that cooperatives have the greatest impact when cooperators live up to their values and principles.

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